

# PATRICK TEALL

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## SUMMARY

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Strategic, user-focused Product Manager with full-stack design and engineering fluency. Proven across 0→1 and enterprise builds in B2B SaaS, AI-enabled platforms, and healthcare. Adept at bridging business, design, and engineering to ship products that work for users and the business.

## PROFESSIONAL EXPERIENCE

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### Independent | *Product Builder*

2025 – Present | **Remote, CA**

- Led 0→1 product strategy, hybrid AI-human workflow design, and end-to-end execution for a B2B staffing platform validated by industry-leader interest, automating coordination and intelligent planning across production, HR, and finance teams while routing gaps, exceptions, and approvals to strategic human review, targeting faster invoice approval and reduced manual setup
- Designed and built a shelter-to-adopter mobile application solo with design-partner shelters, streamlining the adoption process to reduce repeat applications, improve rescue discovery, and drive shelter traffic
- Owned clinical workflow design and surgeon-facing UX for ComKardia (paid contract), an AI imaging platform informing stent placement in cardiac surgery, translating clinical decision-making into surgeon-validated workflow specs and interaction patterns ready for engineering build

### Elements Connect | *Product Lead & Designer*

2023 – 2025 | **Mahwah, NJ**

- Led product strategy, transaction flow design, and end-to-end execution for the first B2B raw-materials exchange, partnering with mid-sized manufacturers to enable offloading surplus from terminated projects and sourcing below-MOQ quantities, driving 100 transactions across 20 design-partner customers in six months
- Owned product roadmap, core flow design, and redesign decisions for the operations software finance and HR teams used daily for temp-work fulfillment and invoicing, partnering with finance and HR operators through interviews and process observation to streamline invoice approval and reduce overtime exposure
- Defined product requirements, role-based access controls, and org-management capabilities for enterprise readiness, partnering with engineering to land 3 major contract wins while hiring, mentoring, and leading a 3-person design team and establishing the design system that improved consistency and engineering handoff
- Drove product specs and dev operations solo before the management team built out, evolving into a collaborative practice while owning customer research and insights, reducing iteration loops and aligning build priorities with business impact

### Envision Center | *Product Designer*

2016 – 2021 | **West Lafayette, IN**

- Led product strategy, discovery, and end-to-end delivery across concurrent AR/VR, web, and mobile engagements for large government and special-interest clients including NASA and OSHA, coordinating engineering, creative, and research teams under contractual deadlines to translate regulated technical material from scientists and SMEs into deployed training simulations and compliance products
- Established product requirement documentation, roadmapping, and prioritization as a delivery practice, tightening the pipeline from custom client work into repeatable engagements and growing recurring contracts and grant funding

## EDUCATION

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**Purdue University** | *Master of Science, Human-Centered Design & Development*

2017 – 2020 | **West Lafayette, IN**

**Purdue University** | *Bachelor of Science, Computer Graphics*

2012 – 2016 | **West Lafayette, IN**

## SKILLS

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**Product Management:** Product Strategy, Roadmapping, Product Discovery, Stakeholder Management, PRDs & Specifications, Prioritization (RICE/ICE), Problem Framing & Metrics, A/B Testing & Experimentation, Cross-Functional Collaboration, Product & UX Design, Prototyping & Usability Testing, Information Architecture, User Research, 0→1 Product Development

**Technical & Tools:** AI-Driven Prototyping, Agentic Workflow Design, Evals & Success Criteria, Human-in-the-Loop Systems, AI Product Development, Figma, FigJam, Miro, Jira, Confluence, Notion, Linear

**Additional:** Work authorization — U.S. permanent resident